



DMSMS & STANDARDIZATION 2*0*1*0

Advertising Specifications

DEADLINE

September 17, 2010

FULL PAGE AD

The trim size is: 8.5"x11"

The bleed size is: 8.75"x11.25"

HALF PAGE AD

The trim size is: 8.5"x5.25"

The bleed size is: 8.75"x5.5"

QUARTER PAGE AD

The trim size is: 4.0"x5.25"

The bleed size is: 4.25"x5.5"

FORMAT

All files should be 4 color process (CMYK) at 300dpi.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (tff or postscript) and all links.

SUBMISSION

If the zipped folder is 30Mb or smaller, please email it to sbarnett@utcd Dayton.com.

If it is larger than 30Mb, send the files on a disk to:

Samantha Barnett

UTC

1270 N Fairfield Rd

Dayton, OH 45432

QUESTIONS

Please call or email:

Samantha Barnett

UTC

sbarnett@utcd Dayton.com

937-426-2808 x253